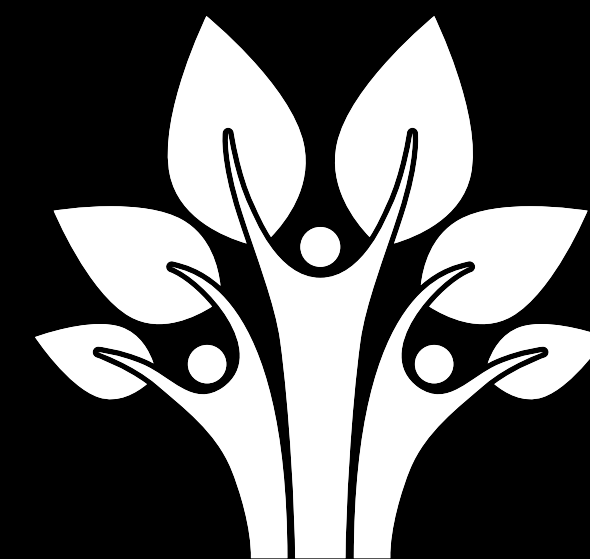




Help us to celebrate
unsung local heroes



GROUNDWORK
COMMUNITY
AWARDS

Call for sponsors

In villages, towns and cities across the UK people are coming together to do extraordinary things.

Hundreds of thousands of people are committing their time to change places and change lives, rebuilding community spirit and helping others in their local area stay safe and well.

We want this commitment to be recognised.

The Groundwork Community Awards highlight the outstanding achievements that local community groups across the country have made over the past year.

We will honour ten community groups and community leaders who have delivered real change and inspired others. Your support will enable community groups to attend and celebrate their achievements at a special awards dinner.

Who are we celebrating?

Our award categories reflect the huge diversity of projects and services being delivered by community groups.

We are looking for organisations and businesses who want to add their own thanks to those dedicated groups working to ensure our communities are vibrant, healthy and prosperous.

Why sponsor our awards?

Sponsoring an award is your way to say thank you to local communities up and down the country who are working to support their neighborhoods. Our awards are designed to showcase the important work being done by community groups across the country.

Your support will help us publicise the awards, produce good practice guides to inspire others and cover the costs of our finalists so that they can be honoured in person at our awards ceremony.



**GROUNDWORK
COMMUNITY
AWARDS**

Best Community Group Contribution to Health and Wellbeing

Best Community Group Contribution to Community Cohesion

Best Community Group Contribution to Sport and Physical Activity

Best Community Garden or Green Space

Young Community Leader of the Year

Best Community Group Contribution to Environmental Sustainability

Best Community Group Contribution to Education or Employment

Best Community Partnership with Business

Community Leader of the Year

Community Group of the Year – All Round Achievement Award

People's Choice Award



Sponsorship opportunities

- Individual award sponsorship
- Purchasing a table at the awards
- Volunteer transport and accommodation sponsorship
- Media partnership

Headline event sponsor

By becoming the headline sponsor of the Groundwork Community Awards, your business will be demonstrating your commitment to the work that local community groups undertake.

If you would like to talk about becoming this year's headline sponsor, please contact:

Sarah Reece-Mills on:

T. 0121 2368565

E. sarah.reece-mills@groundwork.org.uk

or

Joe McIndoe on:

T. 0121 2375786

E. joe.mcindoe@groundwork.org.uk

Headline sponsorship brings the following benefits:

- Branding alongside Groundwork on all materials promoting the awards
- Extensive on-site branding at the awards ceremony
- Acknowledgment in all press releases
- Logo & web link on a dedicated awards website
- Acknowledgment across all Groundwork social media channels
- Table for 10 guests
- Photos with award winners
- Introductory remarks from spokesperson at awards ceremony

Individual award sponsorship

A donation of £2500 will sponsor an individual award, supporting the costs of shortlisted groups in that category to attend the awards ceremony.

Individual award sponsorship benefits are as follows:

- Acknowledgment in promotional materials
- Opportunity to join the awards judging panel
- On-site branding at the awards ceremony
- Logo and web link on a dedicated awards website
- Up to two people representing sponsor to attend ceremony and present award



Purchasing a table at the awards

A donation of £1200 will buy a table for 10 guests to attend on the night.

We will also acknowledge your donation by promoting your company logo on a dedicated awards website and table branding.

Options for smaller groups also available.

Volunteer accommodation and transport sponsorship

A donation of £250 will pay for a volunteer to travel to the awards and stay after the event.

Your kind support will be acknowledged on the dedicated awards website.

Other ways to help

We welcome your support to make this a wonderful night for community volunteers and support can also take the form of goods and services, donation of prizes for our raffle, offers of accommodation or transport etc.

We will be happy to discuss any non-financial contributions and corresponding sponsor benefits.

We will also be happy to discuss media partnership opportunities with you.

For further information visit www.groundwork.org.uk/communityawards

Or contact Sarah Reece-Mills on:

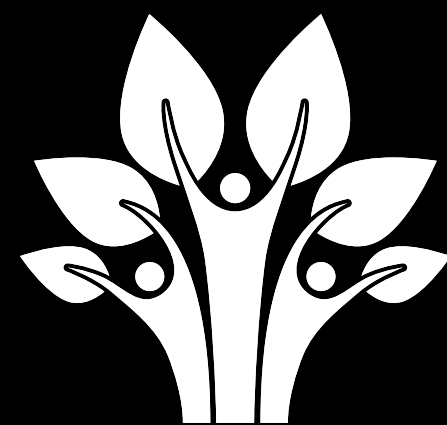
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